



SYDNEY
INTERNATIONAL
ROWING REGATTA
19 ~ 25 MARCH 2018

AON
Empower Results®



REGATTA VILLAGE AND BOAT PARK

This is your opportunity to showcase your brand and products. This is a can't miss event for your business!

Demand is strong and sites will be sold on a first come, first served basis. The village is open to all industry wholesalers and retailers, although there are some restrictions on food and clothing retailers.

DATES

Monday 19 - Sunday 25 March 2018 (7 days)

LOCATION

Sydney International Regatta Centre (SIRC), Penrith, NSW

REGATTA EVENTS

The Aon Sydney International Rowing Regatta (SIRR) will include the following events:

- **Australian Open Rowing Championships**
Australia's best clubs & rowers compete for the title of National Champion.
- **Australian Open Schools Rowing Championships**
Australia's best Schools compete for the title of best School crew.
- **King's and Queen's Cups Interstate Regatta**
Australia's States go head to head to be crowned the winner.

KEY DATES

Bookings Open	20 December 2017
Bookings Close	23 February 2018
Bump In Commences	18 March 2018 (from 9am)
SIRR 2018	19 - 25 March 2018
Bump Out	25 March (from 4pm)

KEY REASONS TO EXHIBIT

- Reach a wide and varying cross-section of the rowing community from across Australia
- Launch, promote and sell new products and services
- Bring your brand and product or service to life with onsite promotions that will attract visitors to your stand
- Sell and promote your brand to a captured and engaged audience
- Generate new sales leads and contacts



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PAYMENTS

You will be sent a confirmation and invoice for full payment within 7 days of making your booking via email. Payment is required to be paid in full 7 days following this. In the unlikely event that we are not able to accept your booking, you will also be contacted within 7 days with advice regarding this.

INSURANCE

Insurance for property loss, damage, public liability and workers compensation is the responsibility of the exhibitor.

SIRR will not be responsible for any loss or damage to stall holders equipment or vehicles including property owned by other exhibitors, contractors, SIRC or SIRR.

All organisations must carry and present proof of current public liability insurance with an absolute minimum of \$20 million cover. A copy of the certificate must be forwarded with this booking.

PARKING

Parking onsite is strictly limited. Each exhibitor will be issued with one access parking pass for a vehicle to the island car park for the duration of the event. All vehicles entering the site must display the official SIRR parking permit. Extra parking is available on the **south bank** of the venue (not on the island). Under no circumstances will a vehicle be allowed with your site set up. You may drop off supplies at your tent but not leave your vehicle there.

SITE LAYOUT

Exact positioning of each site will be based upon the number of applications received. When your booking is confirmed you will receive information regarding the layout and location of your site.

FACILITIES, SERVICES & ADMINISTRATION FEE

All sites will be required to pay a compulsory service and administration fee, which will be included in the site fee (see below).

The service and administration fee covers:

- Administration
- Power - 10AMP
- Waste and cleaning
- Onsite facilities

SITE FEES

All prices below are for a 7 day rental (19 - 25 Mar 2018) and are excluding GST

	3x3m ²	6x3m ²	6x6m ²	6x9m ²
Site hire only	\$500	\$700	\$800	\$1000
Marquee hire (no flooring)*	\$435	\$820	\$1550	\$2290

* **Your nominated site hire size fee will be added to marquee hire.**
E.g. 6x9m² site hire plus 3x3m² marquee hire = \$1000 + \$435 = \$1435

The above charges include:

- Administration fee
- 1 x power outlets (10amp)
- Trestle table and 2x chairs

If you require a marquee size other than that listed above, please contact Bridgit Plummer on 0431 059 008, or email bplummer@rowingaustralia.com.au for a quote.

Please Note: There will be further charges for ramps, flooring, clear walls, additional power or any other requirements to your site design that is not included in the basic cost. Please indicate this on your booking form.

BOAT PARK (FOR APPROVED SUPPLIERS ONLY)

Only suppliers providing rowing servicing and boat maintenance will be allotted space in the boat park. All other suppliers will be positioned in the Regatta Village.

Please Note: Any boat builders selling branded merchandise (branded clothing or other such items) in addition to the provision of services, will be required to pay a merchandise fee of \$1,295 (ex GST) plus the administration and the services fee of \$500 (ex GST) if supplying their own tent. Total cost \$1,795 (ex GST).

BOOKING INFORMATION

All bookings must include the following:

Incomplete bookings will not be considered

- A copy of your public liability insurance certificate
- A copy of your worker's comp expiry date

If you require assistance please contact:

bplummer@rowingaustralia.com.au

Tel: 0431 059 008

**PLEASE COMPLETE
YOUR BOOKING ONLINE**

[CLICK HERE](#)

Bookings Close 23 February 2018

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